

# NCC Cable System Order

11762920

Order #	62338790	Flight Dates	09/19/16 - 11/13/16
Syscode	1112	Agency	Strategic Media Placement
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP
Market	Grand Rapids	Client Code	
AE	Matthew Marcus	Product Code	
Sales Coordinator	Lilka Marino	Est Code	HS61
Office	Washington	Product Name	
Phone	(301) 951-2620	Credit Status	
Status	Not accepted	Primary Demo	Adults 35+
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required
Comments :			
R1 9.27 Revised to reflect what ran, please confirm			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
2	AEN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	-6x Issue
3	AEN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-6x Issue
4	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-6x Issue
5	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-6x Issue
6	AEN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-6x Issue
7	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-6x Issue
8	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	Issue
9	CNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
10	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	-6x Issue
11	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
12	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
13	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
14	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
15	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
16	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$12.00	\$0.00	30	Issue
17	CNN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
18	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	-8x Issue
19	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-8x Issue
20	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-8x Issue
21	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-8x Issue



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Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16
Syscode	1112	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,979.00
Sales Coordinator	Lilika Marino	Est Code	HS61	Commission	\$446.85
Office	Washington	Product Name		Net Total	\$2,532.15
Phone	(301) 951-2620	Credit Status		Total Spots	170
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-8x Issue
23	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-8x Issue
24	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	Issue
25	CNN	NEW DAY<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$18.00	\$36.00	30	Issue
26	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	-5x Issue
27	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-5x Issue
28	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-5x Issue
29	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-5x Issue
30	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-5x Issue
31	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-5x Issue
32	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$18.00	\$0.00	30	Issue
33	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
34	CNN	VARIOUS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
35	CNN	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
36	CNN	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
37	CNN	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
38	CNN	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
39	CNN	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
40	CNN	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
41	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	-4x Issue
42	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-4x Issue

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Market	Grand Rapids	Client Code			Total # of Weeks	8	
AE	Matthew Marcus	Product Code			Total	\$2,979.00	
Sales Coordinator	Lilika Marino	Est Code	HS61		Commission	\$446.85	
Office	Washington	Product Name			Net Total	\$2,532.15	
Phone	(301) 951-2620	Credit Status			Total Spots	170	
Status	Not accepted				Affiliate Split	100.0	
Survey	Cable Nielsen Live+3 Jul'16	Primary Demo	Adults 35+		Sold On	Cost Per Spot	
		Makegood Policy	Approval Required		GRP	-	GIMP
					CPP	-	CPM
						-	-

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-4x Issue
44	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-4x Issue
45	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-4x Issue
46	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-4x Issue
47	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	0	\$12.00	\$0.00	30	Issue
48	CNN	VARIOUS	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
49	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$19.00	\$19.00	30	-5x Issue
50	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-5x Issue
51	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-5x Issue
52	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-5x Issue
53	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-5x Issue
54	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-5x Issue
55	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	0	\$19.00	\$0.00	30	Issue
56	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
57	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	-7x Issue
58	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-7x Issue
59	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-7x Issue
60	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-7x Issue
61	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-7x Issue
62	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-7x Issue
63	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	Issue



# NCC Cable System Order

Order #	6238790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Mathew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$2,979.00
Commission	\$446.85
Net Total	\$2,532.15
Total Spots	170
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	DISC	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
65	DISC	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
66	DISC	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
67	DISC	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
68	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
69	DISC	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
70	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
71	ENT	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
72	ENT	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	-8x Issue
73	ENT	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
74	ENT	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
75	ENT	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
76	ENT	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
77	ENT	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
78	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	Issue
79	ESP2	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
80	ESP2	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	-7x Issue
81	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
82	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
83	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
84	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue



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Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lilka Marino
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Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
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Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
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Primary Demo	Adults 35+
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85	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
86	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	Issue
87	ESP2	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
88	ESP2	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
89	ESP2	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
90	ESP2	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
91	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
92	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
93	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
94	ESP2	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
95	ESP2	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-10x Issue
96	ESP2	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-10x Issue
97	ESP2	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-10x Issue
98	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-10x Issue
99	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-10x Issue
100	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-10x Issue
101	ESP2	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	Issue
102	ESP2	VARIOUS	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$18.00	\$36.00	30	Issue
103	ESP2	VARIOUS	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	-3x
104	ESP2	VARIOUS	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-3x
105	ESP2	VARIOUS	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-3x

# NCC Cable System Order

Order #	6238790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16
Syscode	1112	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Mathew Marcus	Product Code		Total	\$2,979.00
Sales Coordinator	Lika Marino	Est Code	HS61	Commission	\$446.85
Office	Washington	Product Name		Net Total	\$2,532.15
Phone	(301) 951-2620	Credit Status		Total Spots	170
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	ESPN	VARIOUS	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-3x
107	ESPN	VARIOUS	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-3x
108	ESPN	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-3x
109	ESPN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$18.00	\$0.00	30	Issue
110	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
111	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
112	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
113	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
114	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
115	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
116	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
117	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
118	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	-3x
119	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-3x
120	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-3x
121	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-3x
122	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-3x
123	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-3x
124	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	0	\$12.00	\$0.00	30	Issue
125	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
126	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x Issue



# NCC Cable System Order

Order #	62338790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$2,979.00
Commission	\$446.85
Net Total	\$2,532.15
Total Spots	170
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7Xissue
128	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7Xissue
129	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7Xissue
130	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7Xissue
131	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7Xissue
132	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	0	\$19.00	\$0.00	30	Issue
133	FOOD	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
134	FOOD	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-10X Issue
135	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-10X Issue
136	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-10X Issue
137	FOOD	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-10X Issue
138	FOOD	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-10X Issue
139	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-10X Issue
140	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	Issue
141	FOOD	VARIOUS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
142	FOOD	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
143	FOOD	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
144	FOOD	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
145	FOOD	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
146	FOOD	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
147	FOOD	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue

# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16
Syscode	1112	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,979.00
Sales Coordinator	Lilka Marino	Est Code	HS61	Commission	\$446.85
Office	Washington	Product Name		Net Total	\$2,532.15
Phone	(301) 951-2620	Credit Status		Total Spots	170
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	FXNC	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
149	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	-Tx Issue
150	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-Tx Issue
151	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-Tx Issue
152	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-Tx Issue
153	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-Tx Issue
154	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-Tx Issue
155	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	Issue
156	FXNC	FOX AND FRIEND<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$18.00	\$36.00	30	Issue
157	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	-4x
158	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-4x
159	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-4x
160	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-4x
161	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-4x
162	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	-4x
163	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$18.00	\$0.00	30	Issue
164	FXNC	VARIOUS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
165	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
166	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
167	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
168	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue



# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16
Syscode	1112	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,979.00
Sales Coordinator	Lilka Marino	Est Code	HS61	Commission	\$446.85
Office	Washington	Product Name		Net Total	\$2,532.15
Phone	(301) 951-2620	Credit Status		Total Spots	170
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
170	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
171	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
172	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	-5x
173	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-5x
174	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-5x
175	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-5x
176	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-5x
177	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-5x
178	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	0	\$12.00	\$0.00	30	Issue
179	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
180	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	-7x
181	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
182	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
183	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
184	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
185	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
186	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	0	\$19.00	\$0.00	30	Issue
187	GOLF	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
188	GOLF	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	-4x Issue
189	GOLF	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-4x Issue



# NCC Cable System Order

Order #	6238790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16
Syscode	1112	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,979.00
Sales Coordinator	Lika Marino	Est Code	HS61	Commission	\$446.85
Office	Washington	Product Name		Net Total	\$2,532.15
Phone	(301) 951-2620	Credit Status		Total Spots	170
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPM	-

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	GOLF	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-4x Issue
191	GOLF	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-4x Issue
192	GOLF	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-4x Issue
193	GOLF	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-4x Issue
194	GOLF	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$12.00	\$0.00	30	Issue
195	GOLF	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
196	GOLF	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
197	GOLF	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
198	GOLF	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
199	GOLF	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
200	GOLF	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
201	GOLF	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
202	GOLF	AVG. ALL WKS	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$10.00	\$20.00	30	Issue
203	GOLF	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	-2x
204	GOLF	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x
205	GOLF	AVG. ALL WKS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x
206	GOLF	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x
207	GOLF	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x
208	GOLF	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x
209	GOLF	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							-	-	0	\$10.00	\$0.00	30	Issue
210	HALL	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue



# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16
Syscode	1112	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,979.00
Sales Coordinator	Lilika Marino	Est Code	HS61	Commission	\$446.85
Office	Washington	Product Name		Net Total	\$2,532.15
Phone	(301) 951-2620	Credit Status		Total Spots	170
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				CPM	-

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	HALL	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	-7x Issue
212	HALL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
213	HALL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
214	HALL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
215	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
216	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
217	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	Issue
218	HALL	GOLDEN GIRLS/FRASIER	9/19/16	9/25/16	00:00	02:00						X	X	-	-	2	\$8.00	\$16.00	30	Issue
219	HALL	GOLDEN GIRLS/FRASIER	9/26/16	10/2/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-6x Issue
220	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-6x Issue
221	HALL	GOLDEN GIRLS/FRASIER	10/10/16	10/16/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-6x Issue
222	HALL	GOLDEN GIRLS/FRASIER	10/17/16	10/23/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-6x Issue
223	HALL	GOLDEN GIRLS/FRASIER	10/24/16	10/30/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-6x Issue
224	HALL	GOLDEN GIRLS/FRASIER	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-6x Issue
225	HALL	GOLDEN GIRLS/FRASIER	11/7/16	11/13/16	00:00	02:00	X	X						-	-	0	\$8.00	\$0.00	30	Issue
226	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
227	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$24.00	\$48.00	30	-8x Issue
228	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-8x Issue
229	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-8x Issue
230	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-8x Issue
231	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-8x Issue



# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16
Syscode	1112	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,979.00
Sales Coordinator	Lilika Marinho	Est Code	HS61	Commission	\$446.85
Office	Washington	Product Name		Net Total	\$2,532.15
Phone	(301) 951-2620	Credit Status		Total Spots	170
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jun16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-8x Issue
233	HGTV	VARIOUS	11/17/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	Issue
234	HGTV	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
235	HGTV	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
236	HGTV	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
237	HGTV	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
238	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
239	HGTV	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
240	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
241	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
242	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	-9x Issue
243	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-9x Issue
244	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-9x Issue
245	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-9x Issue
246	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-9x Issue
247	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-9x Issue
248	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	Issue
249	HIST	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
250	HIST	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
251	HIST	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
252	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue



# NCC Cable System Order

Order #	62338790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$2,979.00
Commission	\$446.85
Net Total	\$2,532.15
Total Spots	170
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	HIST	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
254	HIST	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
255	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
256	LIF	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
257	LIF	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	-7x Issue
258	LIF	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x Issue
259	LIF	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x Issue
260	LIF	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x Issue
261	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x Issue
262	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x Issue
263	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$19.00	\$0.00	30	Issue
264	LIF	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
265	LIF	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
266	LIF	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
267	LIF	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
268	LIF	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
269	LIF	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
270	LIF	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
271	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
272	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	-7x Issue
273	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x Issue



# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16
Syscode	1112	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,979.00
Sales Coordinator	Lika Marino	Est Code	HS61	Commission	\$446.85
Office	Washington	Product Name		Net Total	\$2,532.15
Phone	(301) 951-2620	Credit Status		Total Spots	170
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
					CPM
					-

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
274	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x Issue
275	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x Issue
276	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x Issue
277	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x Issue
278	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$19.00	\$0.00	30	Issue
279	MNBC	MORNING JOE<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$14.00	\$28.00	30	Issue
280	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	-3x
281	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	-3x
282	MNBC	MORNING JOE<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	-3x
283	MNBC	MORNING JOE<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	-3x
284	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	-3x
285	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	-3x
286	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$14.00	\$0.00	30	Issue
287	MNBC	VARIOUS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$10.00	\$20.00	30	Issue
288	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
289	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
290	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
291	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
292	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
293	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
294	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue



# NCC Cable System Order

Order #	6238790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Mathew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$2,979.00
Commission	\$446.85
Net Total	\$2,532.15
Total Spots	170
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
	GMP
	CPM
	-

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
295	MNBC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	-2x
296	MNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x
297	MNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x
298	MNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x
299	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x
300	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x
301	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	0	\$10.00	\$0.00	30	Issue
302	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
303	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	-5x
304	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-5x
305	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-5x
306	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-5x
307	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-5x
308	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-5x
309	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	0	\$15.00	\$0.00	30	Issue
310	TBSC	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
311	TBSC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$19.00	\$19.00	30	-8x
312	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-8x
313	TBSC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-8x
314	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-8x
315	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-8x



# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16
Syscode	1112	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,979.00
Sales Coordinator	Lilka Marino	Est Code	HS61	Commission	\$446.85
Office	Washington	Product Name		Net Total	\$2,532.15
Phone	(301) 951-2620	Credit Status		Total Spots	170
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPM	-

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
316	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-8x
317	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$19.00	\$0.00	30	Issue
318	TLC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
319	TLC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$19.00	\$57.00	30	-7x
320	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
321	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
322	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
323	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
324	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
325	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$19.00	\$0.00	30	Issue
326	TNT	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$46.00	30	Issue
327	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	-7x
328	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-7x
329	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-7x
330	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-7x
331	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-7x
332	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-7x
333	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	Issue
334	TVL	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
335	TVL	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	-7x
336	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x



# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16
Syscode	1112	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$2,979.00
Sales Coordinator	Lika Marino	Est Code	HS61	Commission	\$446.85
Office	Washington	Product Name		Net Total	\$2,532.15
Phone	(301) 951-2620	Credit Status		Total Spots	170
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jun16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
337	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
338	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
339	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
340	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-7x
341	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$19.00	\$0.00	30	Issue
342	TVL	VARIOUS	9/19/16	9/25/16	00:00	02:00						X	X	-	-	1	\$10.00	\$10.00	30	Issue
343	TVL	VARIOUS	9/26/16	10/2/16	00:00	02:00	X	X	X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	-2x Issue
344	TVL	VARIOUS	10/3/16	10/9/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x Issue
345	TVL	VARIOUS	10/10/16	10/16/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x Issue
346	TVL	VARIOUS	10/17/16	10/23/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x Issue
347	TVL	VARIOUS	10/24/16	10/30/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x Issue
348	TVL	VARIOUS	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-2x Issue
349	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X						-	-	0	\$10.00	\$0.00	30	Issue
350	USA	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
351	USA	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	-6x
352	USA	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-6x
353	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-6x
354	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-6x
355	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-6x
356	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-6x



# NCC Cable System Order

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Office	Washington	Product Name			Net Total	\$2,532.15	
Phone	(301) 951-2620	Credit Status			Total Spots	170	
Status	Not accepted				Affiliate Split	100.0	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+		Sold On	Cost Per Spot	
		Makegood Policy	Approval Required		GRP	-	
					CPP	-	
						GMP	
						CPM	

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
357	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	Issue
<b>Sep 2016   Oct 2016   Nov 2016   Dec 2016   Jan 2017   Feb 2017   Mar 2017   Apr 2017   May 2017   Jun 2017   Jul 2017   Aug 2017   Total</b>																				
<b>SPOTS</b>	104	66	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	170
<b>AMT</b>	\$1,810.00	\$1,169.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,979.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

62338790 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |

Date Printed 09/29/16